A fundamental goal for building industry professionals is to create spaces in which people innovate, collaborate and thrive. New untethered work styles, and new tools for collaboration are driving the creation of innovative workplace paradigms. However industry professionals need tools and methods to evaluate the effectiveness of these new approaches in terms of productivity, health and satisfaction.

In this workshop a panel of workplace evaluation experts will describe practices they have used to understand how workplaces work for employees, managers and building managers. Presentations will describe workspace research methods, evaluation tools, examples from case studies, and theories related to human-building interactions and environmental psychology. Ample time will be allotted for interaction among participants.

### Workshop Speakers

**Sally Augustin, PhD**  
Environmental Psychologist and Principal at Design With Science

**Janice Barnes, PhD, LEED AP**  
Principal and Global Discipline Leader for Planning and Strategies, Perkins+Will

**Lindsay T. Graham, PhD**  
Research Specialist, Center for the Built Environment, and Research Lead at Livable Analytics

**Kevin Kelly, AIA**  
Director of Workplace Programs, US General Services Administration

### Wednesday, April 20, 2015

**1:00 PM – 5:00 PM**  
**Pacific Energy Center**  
851 Howard Street, San Francisco  
Also available by live webcast

### Registration

Space is limited and pre-registration is recommended.

Register for San Francisco **class:** [Symposium registration link](#)

Register for the live **webcast:** [Internet webcast registration link](#)

This event is free and open to the public. It is organized by the Center for the Built Environment (CBE) and the PG&E Pacific Energy Center.

### Organizing Sponsors

**Center for the Built Environment (CBE)**  
University of California, Berkeley  
510.642.4950  
[www.cbe.berkeley.edu](http://www.cbe.berkeley.edu)

**Pacific Gas and Electric Company**  
Pacific Energy Center  
415.973.2277  
[www.pge.com/pec](http://www.pge.com/pec)
Sally Augustin, PhD  
Environmental Psychologist and Principal at Design With Science

Sally Augustin is a practicing environmental/design psychologist. She has extensive experience integrating insights drawn from psychology, other social and physical sciences, and project-specific research. This work informs her recommendations for the design of places, objects, and services that support desired cognitive, emotional, and physical experiences. Her clients include manufacturers, service providers, and design firms in North America, Europe, and Asia. Sally is a Fellow of the American Psychological Association, and the editor of Research Design Connections, where she writes widely on science-based design.

Janice Barnes, PhD, LEED AP  
Principal and Global Discipline Leader for Planning and Strategies, Perkins + Will

Janice Barnes has over 25 years of experience bridging practice with research, working with a wide range of clients to help them to define and achieve their workplace performance goals. Internationally recognized, Janice leads the Perkins+Will Planning+Strategies group, a global network of consultants in workplace, education, science and resiliency. Most recently she has worked with the University of California San Francisco on its Alternative Workplace Research program and with KPMG on a +5-year study of Workplace of the Future.

Lindsay T. Graham, PhD  
Lead Researcher, Livable Analytics; Research Specialist, Center for the Built Environment

Lindsay T. Graham is a psychometrician and social psychologist who specializes in the assessment of individuals in their daily environments. Lindsay co-leads the work of Livable Analytics, an in-house venture which provides a set of occupant survey tools to assess and understand occupant satisfaction and interaction within the built environment. Lindsay’s work spans the fields of psychology, engineering, architecture and human-computer mediated interactions. Lindsay received her PhD in personality and social psychology from UT Austin.

Kevin Kelly, AIA  
Director of Workplace Programs, US General Services Administration

Kevin Kelly has been a licensed architect since 1982, and practiced nationally and internationally before coming to GSA in 1989. He helped establish GSA’s Design Excellence Program, and provided design guidance ranging from 115 child care centers, to numerous office buildings, to ten federal courthouses. Since 2005 he has been key to the government’s drive to better align its real estate footprint with its 21st-century mission — providing benefits for taxpayers as the footprint decreases, and for workers as quality increases. Kevin holds a BS in Architecture from Catholic University, and a Master’s of Architecture from Virginia Tech.
Register Now for Related Webinars

### The Psychology of Space:
Creating Spaces that Allow People to Thrive and Prosper

**Wednesday, May 4th 2016**
**11 am - 12 pm (PDT) Live webinar**

We need to evolve from making spaces that merely sustain to crafting ones that help people thrive and prosper. But to do so, we need to understand the diversity and complexities of human psychological needs.

In this webinar, two psychological experts will discuss theoretical frameworks that help us understand how people relate to their physical environments, and highlight approaches used to recognize whether spaces are working for workspace occupants.

Topics will include methods and case studies that illustrate how to better understand occupant preferences and behaviors using surveys, experience sampling, and physiological metrics using wearable sensors.

**REGISTER FOR THIS FREE WEBINAR >>**

### Creating Spaces That Work
(And What to do When They Don’t)

**Wednesday, May 18th 2016**
**11 am - 12 pm (PDT) Live webinar**

Even in the best workspaces, there are opportunities to get feedback and make improvements. Livable Analytics at the Center for the Built Environment has conducted occupant surveys in over 1000 buildings to better understand people’s perceptions and behaviors within the built environment.

But how can this information be used and applied in practice? It can be daunting to figure out what to do with diverse and sometimes conflicting feedback.

Join us as we speak with past users of the Livable Analytics toolkit. Learn how these users have successfully applied occupant insights to help improve and support the design of their buildings.

**REGISTER FOR THIS FREE WEBINAR >>**

---

**Series Partners**

AIA San Francisco  
[www.aiasf.org](http://www.aiasf.org)

ASHRAE  
Golden Gate Chapter  
[www.ggashrae.org](http://www.ggashrae.org)

USGBC Northern California Chapter  
[www.usgbc-ncc.org](http://www.usgbc-ncc.org)