Evaluating the New Workplace: Theory, Tools and Case Studies

A fundamental goal for building industry professionals is to create spaces in which people innovate, collaborate and thrive. New untethered work styles, and new tools for collaboration are driving the creation of innovative workplace paradigms. However industry professionals need tools and methods to evaluate the effectiveness of these new approaches in terms of productivity, health and satisfaction.

In this workshop a panel of workplace evaluation experts will describe practices they have used to understand how workplaces work for employees, managers and building managers. Presentations will describe workspace research methods, evaluation tools, examples from case studies, and theories related to human-building interactions and environmental psychology. Ample time will be allotted for interaction among participants.

Workshop Speakers

**Sally Augustin, PhD**  
Environmental Psychologist and Principal at Design With Science

**Janice Barnes, PhD, LEED AP**  
Principal and Global Discipline Leader for Planning and Strategies, Perkins+Will

**Lindsay T. Graham, PhD**  
Research Specialist, Center for the Built Environment, and Research Lead at Livable Analytics

**Kevin Kelly, AIA**  
Director of Workplace Programs, US General Services Administration

**Wednesday, April 20, 2015**

1:00 PM – 5:00 PM  
Pacific Energy Center  
851 Howard Street, San Francisco  
Also available by live webcast

**Registration**  
Space is limited and pre-registration is recommended.

Register for San Francisco class:  
Symposium registration link

Register for the live webcast:  
Internet webcast registration link

This event is free and open to the public. It is organized by the Center for the Built Environment (CBE) and the PG&E Pacific Energy Center.

Organizing Sponsors

Center for the Built Environment (CBE)  
University of California, Berkeley  
510.642.4950  
www.cbe.berkeley.edu

Pacific Gas and Electric Company  
Pacific Energy Center  
415.973.2277  
www.pge.com/pec
Sally Augustin, PhD
Environmental Psychologist and Principal at Design With Science

Sally Augustin is a practicing environmental/design psychologist. She has extensive experience integrating insights drawn from psychology, other social and physical sciences, and project-specific research. This work informs her recommendations for the design of places, objects, and services that support desired cognitive, emotional, and physical experiences. Her clients include manufacturers, service providers, and design firms in North America, Europe, and Asia. Sally is a Fellow of the American Psychological Association, and the editor of Research Design Connections, where she writes widely on science-based design.

Janice Barnes, PhD, LEED AP
Principal and Global Discipline Leader for Planning and Strategies, Perkins + Will

Janice Barnes has over 25 years of experience bridging practice with research, working with a wide range of clients to help them to define and achieve their workplace performance goals. Internationally recognized, Janice leads the Perkins+Will Planning+Strategies group, a global network of consultants in workplace, education, science and resiliency. Most recently she has worked with the University of California San Francisco on its Alternative Workplace Research program and with KPMG on a +5-year study of Workplace of the Future.

Lindsay T. Graham, PhD
Lead Researcher, Livable Analytics; Research Specialist, Center for the Built Environment

Lindsay T. Graham is a psychometrical and social psychologist who specializes in the assessment of individuals in their daily environments. Lindsay co-leads the work of Livable Analytics, an in-house venture which provides a set of occupant survey tools to assess and understand occupant satisfaction and interaction within the built environment. Lindsay’s work spans the fields of psychology, engineering, architecture and human-computer mediated interactions. Lindsay received her PhD in personality and social psychology from UT Austin.

Kevin Kelly, AIA
Director of Workplace Programs, US General Services Administration

Kevin Kelly has been a licensed architect since 1982, and practiced nationally and internationally before coming to GSA in 1989. He helped establish GSA’s Design Excellence Program, and provided design guidance ranging from 115 child care centers, to numerous office buildings, to ten federal courthouses. Since 2005 he has been key to the government’s drive to better align its real estate footprint with its 21st-century mission — providing benefits for taxpayers as the footprint decreases, and for workers as quality increases. Kevin holds a BS in Architecture from Catholic University, and a Master’s of Architecture from Virginia Tech.