Spring webinar series

Workplace Performance, Design and Evaluation

Center for the Built Environment (CBE)
University of California, Berkeley
www.cbe.berkeley.edu

Livable Analytics
www.livableanalytics.com
Today’s agenda

11:00 pm  Introductions
11:05 pm  Lindsay Graham
11:15 pm  Judi Heerwagen
11:40 pm  Q&A
12:00 pm  Adjourn

Lindsay T. Graham, PhD
Lead Researcher, Livable Analytics and CBE

Judi Heerwagen, PhD
Program Expert, U.S. GSA, Office of Federal High Performance Green Buildings
The Psychology of Space: Creating Spaces that Allow People to Thrive and Prosper

Lindsay T. Graham, Ph.D.

Livable Analytics and Center for the Built Environment, University of California, Berkeley

UCSF Ray and Dagmar Dolby Regeneration Medicine Building
Arch. Vinoly/Smith Group
The Person-Place Relationship
Spaces have the potential to influence how a person thinks, feels, & behaves.
One space does NOT fit all.
We can learn a LOT about the PEOPLE we design for from the SPACES they occupy.
Identity Claims
Thought and Feeling Regulators
Behavioral Residue
What do spaces tell us about behavior?

Personality, gender, age, tenure at company, company commitment, job satisfaction, status, policy & culture, performance, etc.
What’s the point?

You’re designing for PEOPLE.

- Understanding your occupants will improve your design and its effectiveness.

YOU use spaces too!

- Examining your own relationship with space will improve your life, and the way you understand others’ relationships with space.

UC Davis Student Community Center, BAR Architects
Q&A

- Chat option in control panel
- Send to “Organizers and Presenters”

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Next webinar

Designing Spaces that Work (And What to do When They Don't)

Wednesday, May 18
11-12 (PDT)

Registration and details at cbe.berkeley.edu